

Roundtable discussion
**Pharmaceutical Industry in International Trade:
Challenges and Prospects**

16 March 2021, 14:15 MSK | 12:15 CET
StandArt Hotel Moscow, Strastnoy boulevard, 2, Moscow

Programme*

13:30 – 14:00	Welcome coffee and registration
14:00 – 14:15	Conference commencement Opening speech: Tatiana Monaghan, Secretary General, ICC Russia
14:15 – 15:45	Session I. Vaccine nationalism and why it will cost up to \$9,2 trillion for the world economy

Topics for discussion:

- Vaccine geopolitics and vaccine nationalism: why it is everyone's business today.
- The economic case for global vaccinations: an epidemiological model with international production networks. Presentation of the research by the International Chamber of Commerce.
- Addressing global needs in vaccination in light speed.
- COVID-19 economic aspects: costs and investments.
- Russian vaccine market overview: trends and statistics.
- Vaccine infrastructure: supply chain issues.

Moderator: Tatiana Monaghan, Secretary General, ICC Russia

Speakers:

- **Muhammed A. Yildirim**, Assistant Professor of Economics, Koç University, co-author of the study «The economic case for global vaccinations: an epidemiological model with international production networks»
- **Arne Thiermann**, Partner, Strategic Operations, Agreements and Regulation, Hogan Lovells
- **Ivan Glushkov**, Deputy CEO, Immunotechnology
- **Farit N. Kadyrov**, Deputy Director of the Federal Research Institute for Health Organization and Informatics of Ministry of Health of the Russian Federation

16:00 – 17:30 **Session II. Compliance in the pharmaceutical industry and its role upon the company's entry into global markets**

Moderator:

Speakers:

- **Desiree Maier**, Partner, Hogan Lovells
Phoebe Yan, Counsel, Hogan Lovells Fidelity
Latest trends and developments in the big pharma compliance
- **Andrey Zelenin**, Managing Partner, Lidings
Compliance challenges in the promotion of pharmaceuticals in the digital age
- **Alexander Bykov**, Director of Health Economics, R-Pharm
Compliance policy and practice in a Russian pharmaceutical company: R-Pharm's experience
- **Polina Presnyakova**, Legal & Compliance Director, Servier
Change management within Compliance program improvement/implementation

17:45 – 19:00 **Session III. Disputes in the pharmaceutical industry: focus on IP**

Topics for discussion:

- Global trends in patent disputes.
- New market regulation and its impact on dispute resolution.
- Good faith principle in the resolution of disputes between pharmaceutical companies.
- Arbitrability of disputes in the pharmaceutical industry.

Moderator: Natalia Gulyaeva, Office Managing Partner, Hogan Lovells Moscow

Speakers:

- **Andreas von Falck**, Partner, Head of global Patent Litigation practice, Hogan Lovells
- **Konstantin Panurovsky**, Head of the Legal department, AstraZeneca
- **Vladimir Altergot**, COO, Valenta Pharm
- **Vladislav Malichenko**, Head of Market Access, Novartis Oncology Russia

19.00
MSK **Conference conclusion**

* The program can be changed without any notification

** To be determined